

**Міжнародна спеціалізована виставка
з машинобудування, робототехніки, електроніки, технологічного та
індустріального обладнання**

За інформацією Посольства України в Республіці Болгарія, за підтримки Болгарської господарської палати (БГП) функціонує електронна бізнес-платформа Enterprise Europe Network, у рамках якої **6 квітня 2017 року в м.Софія** проходило **Міжнародна спеціалізована виставка з машинобудування, робототехніки, електроніки, технологічного та індустріального обладнання** на базі виставкового Інтер-Експоцентру.

До участі запрошуються українські виробники зазначеної сфери діяльності. Детальна інформація щодо заходу додається.

Industry Matchmaking – IMM 2017

B2B Matchmaking during international specialised exhibition on mechatronics, robotics, machines, technologies and industrial equipment, electronic and electrotechnik

06 April 2017, Thursday, 10:30 – 18:00,

Inter Expo Center, Sofia

Ideal opportunity to initiate promising cooperation in pre-arranged 30 minutes meetings with the support of Enterprise Europe Network at Bulgarian Industrial Association in cooperation with Inter Expo Center, Sofia, Bulgaria.

The event gives opportunity to forge new business collaborations, technology transfer and partnerships in projects funded by European programs.

Why participate?

- To reach new international markets;
- To detect new commercial or technological business opportunities;
- To promote your company profile with a specific offer or request;
- To make the most of your visit/exhibition with a personalized 30 minutes-meetings-agenda;
- To get support and follow-up after the start of the agreements on-site comparison of technical specifications of all specialized products;
- Excellent conditions for studying the new market trends;

Industry Matchmaking event will be held during the international specialized exhibition MachTech and InnoTech at Inter Expo Center!

Target sectors:

- **MachTech:** robotics, mechatronics, metal processing, welding, pumps, hydraulics & pneumatics, laser equipment, metal-cutting and metal-working machines, surface finishing and heat treatment machines, machine designing, environment protection, recycling;
- **InnoTech:** Industrial automation & software, control & measurement equipment, industrial electronics, electrical mobility & equipment, services, quality assurance and testing, R&D;

This event is supported by Sector Group Women Entrepreneurship within Enterprise Europe Network.

The event is free of charge and primarily targets companies and R&D institutions looking for technological, research and business cooperation. **Consulting companies and intermediaries without technical expertise in the related sectors are not target group of this event.** English is the working language.

How does it work?

1. Register and publish your organizational focus and collaboration wishes:

The participants should register with their own username and password. Using the password, they are able to publish the data of the organization, to choose session (morning and afternoon) and your "Local Support Office". To insert organizational and cooperation profile, product description, field of activity and type of partner they are looking for.

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2. Send, receive and validate meeting requests once booking is open:

After 1 March 2016 the participants can start with the booking of meetings, followed by confirmation and scheduling of accepted meetings. This year participants with fair booths have the opportunity to schedule meetings on their booths. This requires the participants to include the number of the booth in their organizational profile by registration.

3. Your personal B2B meeting schedule will be ready before the event in your profile.

We kindly ask the participants to accept or cancel their meetings in order to receive their final actual schedule. Each participant will receive electronically a list of scheduled meetings which is also easily accessed from their personal profile.

For REGISTRATION please visit the web page of the B2B event: <https://www.b2match.eu/imm2017>

More information:

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